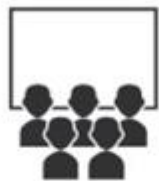




Innovative Distribution Fund (IDF)



IDF - A ~~₱~~2billion Grant

- To improve the distribution of audio-visual contents
- Cut down on piracy
- Better protect intellectual property in the film industry



Who can apply?

- Existing and new distributors are eligible to apply
- Applications from the following categories of film distribution and exhibition are acceptable:
 - ✓ Distributor – National, Regional, Community, Online
 - ✓ Exhibition – National, Med City, Sub – Urban, Community
 - ✓ Exhibition Premises – Major Cinema, Medium Cinema, Small Cinema, Viewing Centres

What concepts will be considered?

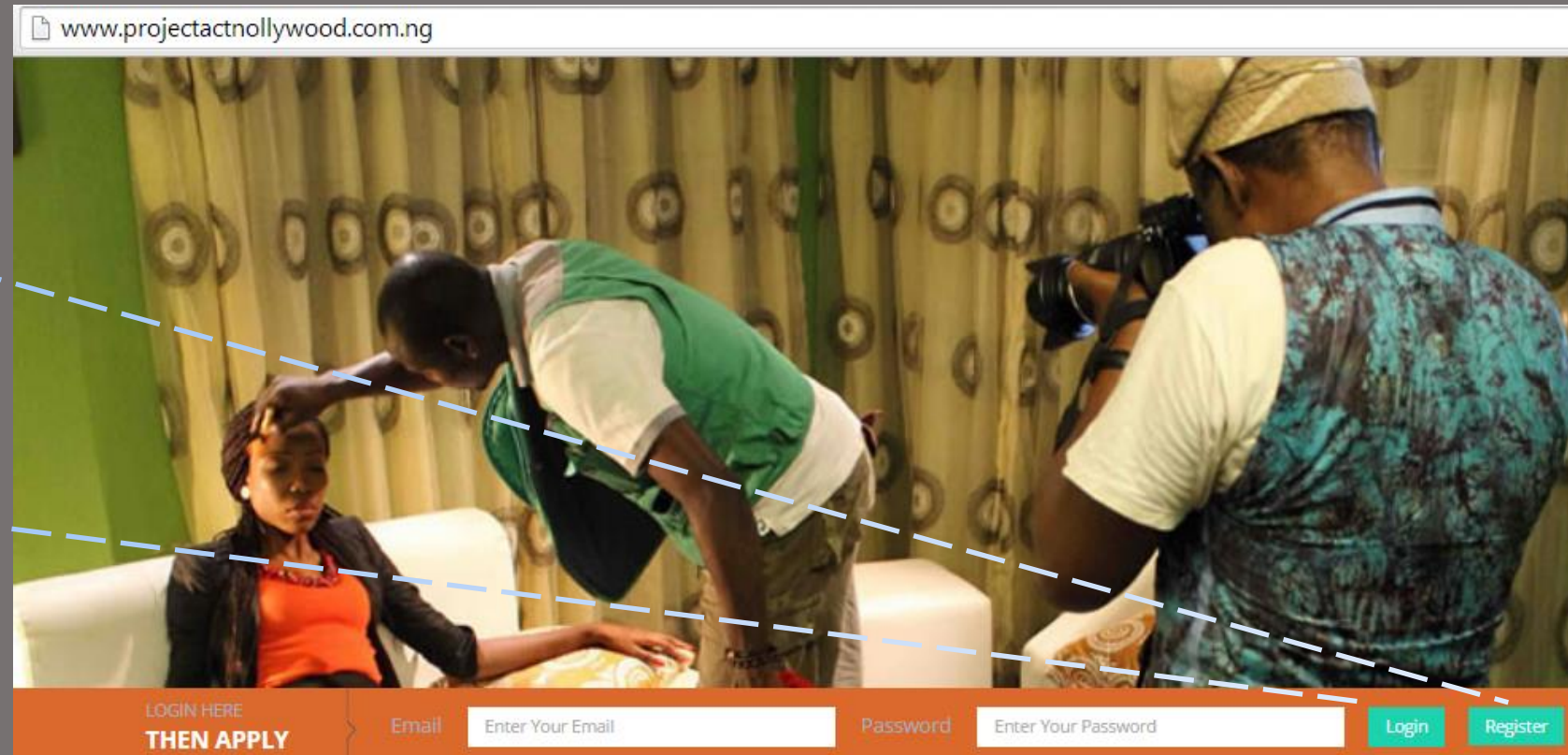
- Exhibition infrastructure such as cinemas, viewing centres
- Mobile Applications
- Video On Demand (VOD)
 - ✓ Streaming through set-top box, computer or mobile device
 - ✓ Download it to a device
 - ✓ In-flight entertainment
- DVDs and Blu-ray Discs

How?

- Applications will only be accepted online through the Project ACT portal www.projectactnollywood.com.ng
- Application is open for a two month period - from January 19, 2015.

- Registration is compulsory
- Login to start application

Where?



Sections on the Application Form

- Section 1 - Company Details
- Section 2 - Company Chief Executive Officer (CEO) Details
- Section 3 - CEO Representative Details
- Section 4 - Amount Requested For
- Section 5 – Supporting Documents
- Undertaking

SAVE APPLICATION

SUBMIT APPLICATION

Documents Required

➤ Mandatory at application submission

- ✓ Certificate of Incorporation
- ✓ Means of Identification
- ✓ Passport Photograph
- ✓ Business Concept and Strategy Note
- ✓ Business Plan

➤ Mandatory at interview stage


- ✓ Tax Clearance
- ✓ Equity Contribution
- ✓ Distributor License/Proof of Copyright Information

Documents Required Contd.

➤ Business Concept and Strategy Note

➤ Business Plan

www.projectactnollywood.com.ng/member/application/idf/



Innovative Distribution Fund Application

Please read the guidelines below carefully before you begin filling out the application

Business Concept and Strategy Note
PDF, Word, Size: 5MB:- Please use the following filename format:- IDFCompanyNameBCN.pdf OR IDFCompanyNameBCN.doc

No file chosen

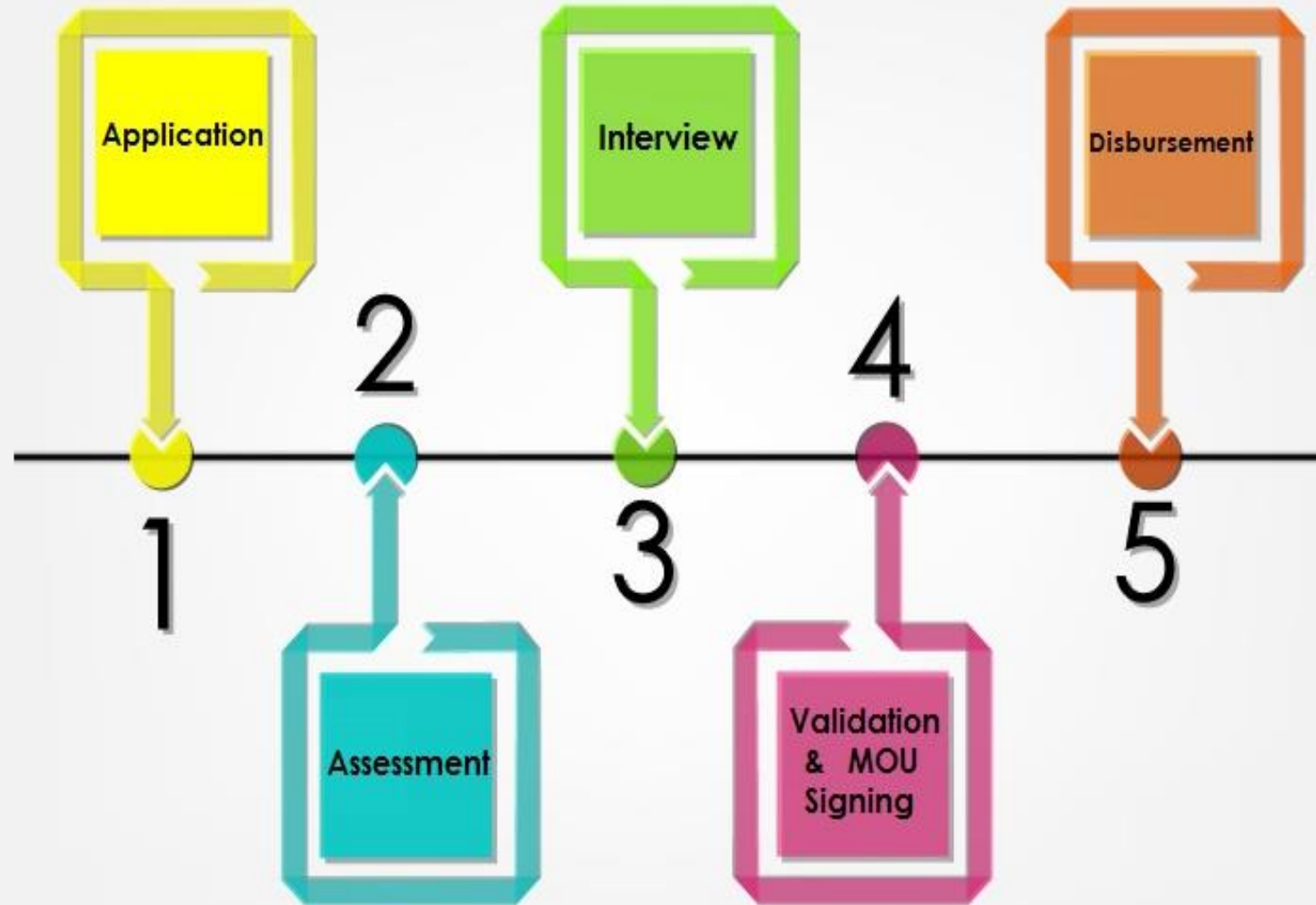
Use the template provided [here](#) to complete your Business Concept Strategy Note

Business Plan
PDF, Word, Size: 5MB:- Please use the following filename format:- IDFCompanyNameBP.pdf OR IDFCompanyNameBP.doc

No file chosen

Use the template provided [here](#) to complete your Business Plan

Schedule of Events



For all application enquiries, please email
idf@projectactnollywood.com.ng